



PARTNERSHIP PROPOSAL

African Live Lab

Five territories, one day to observe, exchange perspectives and create together.

Algeria · Senegal · Algerian and Senegalese diasporas in the Netherlands, Canada and the United States

TOTAL SPONSORSHIP TARGET

DZD 3,500,000

Three tiers for African Live Lab 2026



Five territories. One day to create.

African Live Lab connects young people in Algeria and Senegal with Algerian and Senegalese diasporas in the Netherlands, Canada and the United States. Each team starts from its own territory, engages with the others and produces images, texts, sounds, videos or hybrid forms.

FROM DAKAR STORIES TO A GALLERY

Stories from the Youth Olympic Games can inform the workshops. BNYA Studio will edit approved content; a physical and digital Gallery is envisaged, including in Algiers. Its presentation at the ASC remains a proposal.

Reference format

5

territories

12-20

young people per
territory

60-100

young people, approx.

1

LIVE day

What the day can produce

A collection of photographs, texts, audio, video, visual creations and workshop records. The volume, distribution and Gallery will depend on the delivery of the initiative and the permissions obtained.

Create with identity. Document to share.



AFRICAN LIVE LAB

THE THREE TIERS

Support the day and its creations.

Three complementary levels make up the total target. Materials, rights and benefits for each partnership will be specified in the agreement.



Lead sponsor

DZD 1,800,000

Priority association with the edition and its presentation, according to the agreed materials and rights.



Major sponsor

DZD 1,100,000

Visibility in agreed communications and content relating to the day and its presentations.



Partner sponsor

DZD 600,000

Recognition on jointly agreed materials and access to the documented edition report.

DZD 3,500,000

Total sponsorship target for African Live Lab 2026

LET'S DISCUSS THE PARTNERSHIP

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SCAN THE QR CODE



livelab.bnya.dz